



THE GO-TO SOURCE FOR YOUR DEVICES

<http://www.connectedworldmag.com/latestNews.aspx?id=NEWS101007073004920>

## Connected World Magazine Announces 2010 CW 100

10/7/2010

**Contact:**

Michelle Mayer

Marketing Communications

[mmayer@specialtypub.com](mailto:mmayer@specialtypub.com)

+1 630.933.0844 ext. 246

**Carol Stream, Ill. – Oct. 7, 2010** – *Connected World* magazine today announced the 2010 CW 100, a prestigious list of the most innovative technology providers of M2M and connected devices. This year's listing was published in the November issue of *Connected World*.

The CW 100 represents the top companies demonstrating market traction and pursuing game-changing technologies in connectivity. Chosen by the editors of *Connected World* magazine, the list provides a guide to the companies truly making a difference in connected devices and M2M.

The connected devices marketplace continues to flourish. Despite the current state of the economy, technology-conscious consumers have continued to pursue connected gadgets and smartphones, and this bodes well for the members of the CW 100, whether they are supplying those connected devices, or providing the technology that powers them.

"The endless demand that we are currently seeing for connected devices, across multiple verticals, has a significant effect on the level of competition we will see in the marketplace. In order to stay competitive, companies must display considerable innovation, strength, and staying-power—traits you can find throughout the CW 100," says Peggy Smedley, editorial director, *Connected World*. "Now the challenge to these companies is to persist in moving forward, adapt to this ever-changing climate, and continue to rise to the occasion."

Companies appearing on the CW 100 are chosen from a selection of hundreds of firms, both private and publicly traded. The criteria for the listing include: sales and earnings growth, contribution to the connected-devices space, and innovation in multiple markets served during the past 12 months. Companies must also have more than \$10 million in annual revenue and have good standing in the marketplace.

**The companies listed on the CW 100 for 2010 are as follows:**

Aeris Communications Inc.

AeroScout

Alcatel-Lucent

Alien Technology

Arkessa  
Arrayent  
AT&T Inc.  
Atos Origin SA  
Augusta Systems Inc.  
AVIDWireless  
Axeda Corp.  
Best Buy  
CalAmp Corp.  
CETECOM Inc.  
Cisco Systems Inc.  
Control Corp.  
Connect One  
Coronis  
DataOnline LLC  
DataRemote Inc.  
Digi Intl. Inc.  
Dust Networks Inc.  
Echelon Corp.  
eDevice  
ei3 Corp.  
Ember Corp.  
Enfora  
Esprida Corp.  
Eurotech  
Gemalto  
General Electric Co.  
Globalstar  
Google  
Honeywell Intl. Inc.  
Huawei  
Hughes Telematics  
IBM Corp.  
iMetrik Solutions Inc.  
Inilex  
Intel  
Iridium Communications Inc.  
Itron Inc.  
Janus Remote Communications  
Jasper Wireless Inc.  
KORE Telematics Inc.  
Laird Technologies Inc.  
Lantronix Inc.  
M2M Communications  
M2M DataSmart  
Marvell  
MEMSIC  
Microchip Technology Inc.  
Millennial Net Inc.  
Morey Corp., The  
Motorola Inc.  
Moxa Inc.

Numerex Corp.  
Omnalink Systems Inc.  
Orange  
Orbcomm Inc.  
Palantiri Systems Inc.  
Panasonic  
Pedigree Technologies  
Perle Systems Inc.  
Precidia Technologies Inc.  
Qualcomm Inc.  
RACO Wireless  
Red Bend Software  
RF Code Inc.  
RF Monolithics  
Rogers Wireless  
Savi Technology  
SENA Technologies Inc.  
SensorLogic  
7 layers Inc.  
Sierra Wireless Inc.  
SIMCom Ltd.  
Sixnet  
SkyTel  
Sony  
Sprint  
Synchronoss Technologies  
Telefónica O2  
Telenor ASA  
Telit Wireless Solutions  
Telular Corp.  
TELUIS Mobility  
Tendril Networks Inc.  
Texas Instruments Inc.  
ThingMagic  
T-Mobile USA Inc.  
Tridium Inc.  
Trimble  
ublox  
V2COM  
Verizon Wireless  
Vodafone Group PLC  
WebTech Wireless Inc.  
Wyless Group  
Your Voice S.p.A

“The reach of connected devices and gadgets is increasing at an exponential rate. Consumers and professionals consistently have access to solutions that can increase productivity, promote green living, and even entertain,” says Mike Carrozzo, chief editor, *Connected World*. “The members of the 2010 CW 100 are the companies bringing these solutions to market, and deserve to be recognized for their vision and determination.”

**About *Connected World Magazine***

*Connected World* magazine is the advisor to upwardly mobile professionals and today's technology-conscious consumers. As the authorial voice that covers everything a reader needs to know when it comes to innovation, the chief objective of *Connected World* is to be informative, yet fun, for the aspired, driven, and the influential.

[www.connectedworldmag.com](http://www.connectedworldmag.com)