

M2M

Aiming for Scalability

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Application development can be a sticky spot in getting an M2M (machine-to-machine) solution to market. There are a number of platforms available designed to facilitate the development process and help speed up deployment.

Of the M2M platforms recently introduced, one of the latest offerings comes from Inilex, www.inilex.com, Chandler, Ariz. The company launched Apprize, a SaaS (software-as-a-service) platform that aims to provide flexibility for developers, allowing them to deploy a wide range of M2M applications. Inilex says Apprize is designed to work with any device, any protocol, and over any communications network.

Apprize is built on the .NET platform, and it offers a common API (application programming interface). The software solution can integrate legacy devices with newer applications.

According to Inilex, Apprize will work for industries such as telemedicine, energy management, environmental, and security.

“We have found that customers can pay up to half a million dollars to develop and maintain M2M solutions,” says Scott Ferguson, CEO, Inilex.

The goal of Apprize, as of other M2M platforms, is to decrease development costs and shorten development time in order to get M2M solutions on the market more quickly. Apprize’s focus is on providing a uniform interface for all devices.